Health Education: Concern and Call to Action

CAPE was asked to participate in the First Annual National School Health Conference in Atlanta this June. The 3-day meeting, sponsored by the Centers for Disease Control and Prevention (CDC), was the first-ever, collaborative assembly of diverse constituencies on the topic of school health.

The CDC, the Atlanta-based federal agency within the Department of Health and Human Services, invited five specific categories of stakeholders in the area of school health: state and local departments of education, health, and social services (EHSS); national non-governmental EHSS organizations; federal agencies; universities; and various philanthropic organizations. The purpose of the conference was to enable these diverse constituencies to collaborate, analyze and plan efforts to improve school health programs nationwide.

Dr. Lloyd Kolbe, the head of CDC's adolescent, youth, school health efforts gave a helpful overview of where the nation stands in terms of school health issues. He identified six major health problems confronting youth including: drug, alcohol and tobacco use and abuse; behaviors leading to accidental injuries; insufficient physical activity; poor diet and nutrition; and unhealthy sexual behaviors. He emphasized the importance of preventative education as an integral response to the health care crisis in the country.

Kolbe pointed out that the nation only spent 5% of GNP (gross national product) for health care in 1960, rising to 13% in 1993. Estimates place health care costs rising to 23%-32% of GNP by the year 2020 if circumstances go unchanged. He said that early prevention, education and vital services are part of a necessary response -- not just services, but education.

The keynote speaker for the conference was Dr. Joycelyn Elders, the former Arkansas health officer who President Clinton nominated to become Surgeon General. (The Senate is expected to approve the controversial nomination in early September.) She pointed out several startling reminders that health issues cannot be isolated from societal ills. She pointed out that 37 million Americans lack health insurance. Elders noted that the United States spends only $7 million annually on nutrition education while "MacDonalds spends $40 million on advertising." She described the effects of popular culture on children, by noting there are 254 daily incidents of sex on television, only one of which shows negative consequences.

With the startling evidence of poor diet, physical inactivity, drug, alcohol and tobacco abuse, and sexual practices of young Americans, the nation must come together on health issues, according to Elders. She strongly advocates a full health curriculum, asserting that schools have a ready-made audience for preventative health education with 26% of our...
population there at once.

The 500 persons in attendance were divided into three groups (national organizations/philanthropies; state/local agencies; federal governmental agencies). Each of these was given the task of addressing what actions each could take in the next year to help build better comprehensive health programs and education for students.

Very productive discussions concluded that national organizations should advocate for "comprehensive health and education programs that are child, youth, and family focussed (instead of program specific) so all children can achieve their full potential." Additionally, organizations were urged to promote opportunities to learn to work with other groups in promoting the health education for children, as well as to "increase communication and collaboration among all child-service agencies."

**CEF Announces '93 Award Winners**

The Committee for Education Funding (CEF) has named six distinguished persons as its 1993 Congressional and Citizen Awards recipients. The eighth annual Congressional Awards Dinner will be held September 27.

CEF, the largest national coalition of education organization, will pay tribute to First Lady Hillary Rodham Clinton. Representative Ronald V. Dellums (D-CA), Senator Tom Harkin (D-IA), Senator Patty Murray (D-WA), Representative Xavier Becerra (D-CA), and Representative Lynn Woolsey (D-CA). The winners are to be recognized for their outstanding efforts, on behalf of the nation's children, to advance education funding as a national priority.

Mrs. Clinton will be awarded the 1993 Charles Wilson Lee Citizen Service Award "for distinguished public service in support of education" for her unwavering advocacy on behalf of children and education as a top priority in the state of Arkansas. CEF also acknowledged in its announcement that "without a sound national health care policy, efforts to improve education face ever-increasing difficulties."

Representative Dellums will receive the James G. O'Hara Education Leadership Award for his "life-long commitment in support of education of our nation's citizens and for outstanding leadership in advocating education as a congressional and national priority." The 1993 CEF Distinguished Service Award will be granted to Senator Harkin for "distinguished service during the 103rd Congress in elevating the priority for education funding."

CEF also voted to create the Outstanding New Member Award this year, and to present it to Senator Murray and Representatives Becerra and Woolsey.

The Committee for Education Funding, of which CAPE is a member, is a voluntary, non-profit, and non-partisan coalition. It is made up of more than 100 educational institutions, agencies, associations and other organizations whose interests range from preschool to postgraduate in both public and private systems. CAPE officials will be on hand at the Capitol Hill Hyatt Regency Hotel with an expected crowd of 700 to help honor the 1993 recipients. For more information on the awards dinner, contact CEF at (202) 543-6300.

**Private Ed Office Moves**

The Office of Private Education has gone through some changes since the new Administration took over in January. Despite its organizational shift to report to an assistant secretary, it has made progress toward being fully staffed.

Having previously been structured within the Office of the Secretary, the decision was made in early summer to place the office under the Office of Intergovernmental and Interagency Affairs (OIIA). In a June 17 letter from Secretary of Education Richard Riley, CAPE was informed of his decision to place the private education office within the OIIA. Riley reassured Joyce G. McCray, CAPE executive director, that "the Department is more than willing to listen and work with you on issues important to the private school community."

Micheline Doyle was named Director of the OPRE and has aggressively worked for the interests of private schools. She has had two new individuals join the office: Jack Klenk, former head of the Department's Center for Choice in Education, and Joanne Livingston, a former private school teacher new to the OIIA staff.

Doyle has announced a fall meeting of the national private school leadership to be held Wednesday, October 27. The meeting will focus of the topic of global education and will likely include discussion of the Department's recommendations for the reauthorization of the Elementary and Secondary Education Act. It will be held in the Barnard Auditorium at the Department of Education from 10:00 a.m. to 2:00 p.m. You may call the OPRE for more information at (202) 401-1365.

**Legislative Update:**

**Goals 2000: September Consideration?**

The Clinton Administration bill to authorize $393 M. for state school reform efforts and to establish new national panels to oversee developing academic, school delivery, and job skills standards is expected to see Congressional action this month.

H.R. 1804 was passed by the House Education and Labor Committee on June 23.
and the Senate bill S. 1150 was reported from the Labor and Human Resources Committee on July 13.

While the Senate bill includes an expressed prohibition on funds used which directly or indirectly benefit any school other that a public school, it does provide for the "availability of information and training for those enrolled in private elementary or secondary schools... proportionate to the number of children in a State."

**ESEA Recommendation Near**

Legislation recommending the Clinton Administrations views on reauthorization of the Elementary and Secondary Education Act of 1965 through 1999 is expected this month.

The current $7.5 billion authorization of ESEA affects private schools particularly with programs such as Chapter 1, Chapter 2, the Eisenhower Math and Science program, and the National Diffusion Network. One report from the Department disclosed the potential discontinuance of the NDN as it currently exists, to be replaced by a decentralized system through regional technical assistance centers. Such a move could have a direct affect on the Private School Facilitator Project run by CAPE, which disseminates programs to private schools nationally.

The House version of the bill, H.R. 6, is still under consideration in Committee.

**National Service Soon to Pass**

Legislation to provide student loan forgiveness in exchange for student service programs, the Senate should pass the Senate by early September. The conference report to H.R. 2010 will authorize approximately $1.5 billion over three years, with $300 million for the first year. Funding would be divided between state service commissions, education grants, and direct grants from the National Volunteer Trust.

The Senate will consider it after Labor Day. While the legislation is far short of the 5 year, $10.8 billion program sought by the Clinton Administration, the White House is eager for the bill's passage.

**Combined Federal Campaign**

Federal employees will once again have the opportunity to support the Council for American Private Education through Local Independent Charities (LIC) as part of the Combined Federal Campaign (CFC). Our number is 7025.

The CFC allows federal employees to designate an approved charitable, educational or voluntary organization to receive contributions from payroll deduction through the federal government.

Since 1987, the federal government has allowed its employees to designate a charitable group by code for a specified donation amount. CAPE received its designation as an eligible organization in Spring 1992.

By notifying persons working for the government in your community about CAPE and CFC, you will make a contribution to the voice of the nation's private schools.

We extend our sincere appreciation to those federal employees who have made contributions to CAPE through the CFC of the National Capital Area campaign.

**Gifts of Appreciated Property: We Won!**

For years, CAPE has joined members of the educational, charitable, and philanthropic community in support of legislation to provide the full deductibility of charitable gifts of appreciated property. The President signed H.R. 2667, the omnibus budget reconciliation bill, on August 10. (CAPE executive director Joyce McCray attended the bill signing ceremony on the White House South Lawn.)

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**Save the Date:**

Mark your calendars for the CAPE 4th Annual Legislative Conference to be held March 15-16, 1994 in Washington, DC. More information will be forthcoming. A registration mailing will be sent to previous participants and Outlook subscribers in October.

**CapeNotes:**

- The U.S. Department of Education has released a National Study of Before- and After-School Programs, the first nationally representative survey of formal programs for children outside of school hours.

   Among the study's findings, it was discovered that approximately 1.7 million children in grades K through 8 were enrolled in 49,500 before- and after-school programs and that the vast majority of children served were in preschool through grade three. It also found that only 21 percent of students...
enrolled in public programs were considered low-income, although low-income students make up 36 percent of students enrolled in public schools.

Further, two-thirds of programs were run by non-profit groups, including private organizations, public and private schools, social service agencies, churches and religious groups and government agencies. Private for-profit groups made up about one-third of providers.


The CAPE/NDN Private School Facilitator Project of the National Diffusion Network is the four-year grant awardee to disseminate the program to private schools. CAPE, which first began the project under a contract from the Department of Education in 1987, continues to provide the service to private schools nationwide.

NDN is a body of over four hundred educational programs validated by the Education Department as educationally effective, cost-efficient and replicable.

For more information on CAPE/NDN, contact Dr. Charles Nunley by writing CAPE/NDN, 1726 “M” Street, N.W., Suite 1102, Washington, DC 20036 or by calling (202) 659-0177.

The National Endowment for the Humanities (NEH) invites applications for High School Younger Scholars Awards. These awards support full time work on projects in literature, history, and other fields of the humanities. This nationwide competition provides an excellent opportunities for high school students.

Award winners work under the supervision of a teacher who advises them on their research paper. Awards are $2,100, which includes $500 for the project advisor. Award recipients will be expected to work full time for nine weeks during the summer. The awards and details on eligibility requirements are available from NEH.

For more information on the program, contact NEH Younger Scholars, Room 316, 1100 Pennsylvania Avenue, NW, Washington, D.C. 20506 or call (202) 606-8463. Application deadline is November 1.

Our Lady of Lourdes Academy of Miami, Florida was the third place winning school in the nationwide competition of the “We the People ... The Citizen and the Constitution”. The contest on the U.S. Constitution and Bill of Rights features an intensive, six-week curriculum which provides students with a fundamental understanding of the documents and the principles and values they embody. The program’s educational objective is to promote an understanding of the rights and responsibilities of citizens in our constitutional democracy.

Our Lady of Lourdes Academy, a CAPE affiliated school, won third place behind Arcadia High School of Arcadia, California and East High School of Denver, Colorado. The school was presented an engraved walnut plaque of the Bill of Rights and each student received a bronze medallion.

The final contest, held in May, is the culminating stage of a nationwide education program which has completed its sixth successful year. Nationwide, more than 500,000 high school students took part in the project this year and more than sixteen million elementary, middle and high school students have participated in this innovative program during the past six years. Developed and administered by the Los Angeles-based Center for Civic Education, the program is funded by the U.S. Department of Education.

For more information on the program, contact the Center for Civic Education, 5146 Douglas Fir Road, Calabasas, California 91302 or call (818) 591-9321.